



Food for pets,
naturally.



Big Country Raw Ranks No. 96 on the 2019 Growth 500

– Canadian Business unveils annual list of Canada's Fastest-Growing Companies –

Smithville, Ontario (September 12, 2019) Canadian Business and Maclean's today ranked Big Country Raw No. 96 on the annual Growth 500, the definitive ranking of Canada's Fastest-Growing Companies. Produced by Canada's premier business and current affairs media brands, the Growth 500 ranks Canadian businesses on five-year revenue growth. Growth 500 winners are profiled in a special print issue of Canadian Business published with Maclean's magazine and online at CanadianBusiness.com and Growth500.ca.

Big Country Raw made the 2019 Growth 500 list with five-year revenue growth of 1049%.

"The companies on the 2019 Growth 500 are truly remarkable. Demonstrating foresight, innovation and smart management, their stories serve as a primer for how to build a successful entrepreneurial business today," says Beth Fraser, Growth 500 program manager. "As we celebrate over 30 years of the Canada's Fastest-Growing Companies program, it's encouraging to see that entrepreneurship is healthier than ever in this country."

"We consider ourselves blessed and fortunate to be in a position to help Canadian families who are committed to the health and well-being of their loved companions. Our growth is a testimony to the dedication of our entire team", says owners Robert and Geraldine Brouwer.

In May 2019 Big Country Raw completed construction on a 28,000 square foot processing facility! Nearly 3 years of planning and building, has resulted in a facility that is unmatched by any other raw pet food manufacturer in Canada. We needed a building to manage the continuous growth in the raw pet food industry, AND also to meet our high standard for a clean and healthy space to produce our raw food! We partnered with Integrated Food and Beverage (IFAB) to bring industry expertise into our design, says Robert Brouwer. We have built in quality and safety into every aspect of our design"

Big Country Raw has also been the recipient of the Air Miles Small Business of the Year award in 2017 an accomplishment that also saw this small company featured in Maclean's

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About the Growth 500

For over 30 years, the Growth 500 has been Canada's most respectable and influential ranking of entrepreneurial achievement. Ranking Canada's Fastest-Growing Companies by five-year revenue growth, the Growth 500 profiles the country's most successful growing businesses. The Growth 500 is produced by Canadian Business. Winners are profiled in a special Growth 500 print issue of Canadian Business (packaged with the October issue of Maclean's magazine) and online at Growth500.ca and CanadianBusiness.com. For more information on the ranking, visit Growth500.ca.

About Canadian Business

Founded in 1928, Canadian Business is the longest-serving and most-trusted business publication in the country. It is the country's premier media brand for executives and senior business leaders. It fuels the success of Canada's business elite with a focus on the things that matter most: leadership, innovation, business strategy and management tactics. Learn more at CanadianBusiness.com.

About Big Country Raw

We believe that raw, natural foods are the key to optimal health for your dog or cat, and it's never too early or too late to make the switch, says Geraldine Brouwer.

Big Country Raw has an extensive menu selection ranging from Dinners with meat, bone, organ meat and fruit and vegetable (for dogs), to Pure Formulas and Blends (cats and dogs). There is something on the Big Country Raw menu to suit all tastes.

We know that switching to a raw food diet may mean you have lots of questions. We are here to help! We offer customized meal planning, advice and information to anyone that calls – even if you don't buy our food! We have a very comprehensive Frequently Asked Questions (FAQ) Section on our website and we are constantly keeping it relevant.

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