



Leading the Raw Pet Food Industry in Canada



Why Big Country Raw?

Family owned, Big Country Raw is an industry leader in Canada, established in 2012.

Full-time, in-house pet nutrition expert: Agronomist, Masters Degree in Animal Science, 8 years of experience in diet formulation. Our expert is accredited by the Ordre des Agronomes du Québec (under Agrologist Canada), which requires 40 hours of continuous training every two years to maintain accreditation.

First Canadian raw brand to follow an extended AAFCO Feeding Trial protocol.

Our recipes are software formulated and third-party laboratory tested. HACCP Certified to ensure full traceability, biosecurity and cross contamination prevention. We control every step, from sourcing to processing and distribution.



Dinners & Fare Game

Complete recipes balanced for pets of all life stages.



Pure Formulas

Single protein base. Novel proteins including Kangaroo & Rabbit.



Signature Blends

Multiple protein base. Suitable for both dogs and cats.

CFIA approved Canadian suppliers • 38,000² ft facility in Ontario built to CFIA standards

AAFCO Feeding Trial

Our self-published 2021 AAFCO Feeding Trial is the first of its kind from a Canadian raw pet food manufacturer. Reviewed by Veterinarians, a Veterinary Technician, and an Agronomist. To access the report, please reach out to: info@bigcountryraw.ca

THRIVE

complete line of NATURAL SUPPLEMENTS

Health Canada Veterinary Health Product

Partners in Pet Health & Nutrition Program

The goal of this program is to ensure raw feeding tools and information are readily accessible to health professionals. For full details, please visit: bigcountryraw.ca/vets

Found in Over
1,500
pet specialty stores &
vet clinics coast to coast

Get in Touch
Call: 905-957-2717
or email our team:
info@bigcountryraw.ca